



2012 BA 5K CORPORATE SPONSORSHIP OPPORTUNITIES

FALL 2012
DUNWOODY, GA

WWW.BA5K.ORG

HELP MAKE A DIFFERENCE! DONATE TODAY!

The BA 5K Run & 1k Walk is the premiere fundraising event for the Sydney Moss Fund, established to support biliary atresia research at the Children's Healthcare of Atlanta Liver Disease Program and the Johns Hopkins Pediatric Liver Center. As a sponsor, you will join in our quest to understand the root cause of biliary atresia. You can make a difference! Help us raise \$30,000 to support exciting research leading to new BA discoveries! If we can find a cause, we can find a cure!

WHAT IS BA?

Biliary Atresia (BA) is a rare and serious liver disease in which the bile ducts of newborns are blocked, preventing normal bile flow. Bile becomes trapped in the liver, causing jaundice and cirrhosis. Its cause is still unknown and its present "cure" is only a transplant.

thesydneyossofund

PRESENTING (LIMIT ONE) – \$10,000

- Company name and logo identified as Presenting Sponsor in title of event
- Company name included in press release
- Company logo printed on the front and back of approximately 500 t-shirts
- Company logo featured prominently on all event signage
- Company logo featured on all printed materials, including race brochure and poster
- Marketing materials distributed to all event participants via race packet
- Listed as Presenting Sponsor with link to company web site from race web site
- Five complimentary registrations

PLATINUM – \$5,000

- Company logo featured prominently on the back of 500 t-shirts
- Company logo displayed on event signage at packet pick-up and onsite registration
- Company logo featured on all printed materials, including race brochure and poster
- Marketing materials distributed to all event participants via race packet
- Listed as Platinum Sponsor with a link to company web site from race web site

GOLD – \$2,500

- Company logo featured on the back of approximately 500 t-shirts
- Company logo featured on all printed materials, including race brochure and poster
- Marketing materials distributed to all event participants via race packet
- Listed as Gold Level Sponsor with a link to company web site from race web site

SILVER – \$1,000

- Company name listed on the back of approximately 500 t-shirts
- Marketing materials distributed to all event participants via race packet
- Listed as Silver Sponsor with a link to company web site from race web site

BRONZE – \$500

- Company name listed on the back of approximately 500 t-shirts
- Listed as Bronze Sponsor with a link to company web site from race web site

CONTRIBUTOR – \$1-\$499

- Listed as Contributor Sponsor on race web site

IN-KIND SPONSOR (PRODUCT/SERVICE DONATION)

- Sponsorship level determined by monetary value of product/service donation

All donations are tax deductible in accordance with IRS regulations.

Please fill out the Sponsorship Form on back.



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BA 5K Run & 1K Walk Sponsorship Form

Return forms and payments to:

NVCF/Sydney Moss Charitable Fund, 1479 Carnaby Ct., Dunwoody, GA 30338

Please make checks out to: NVCF/Sydney Moss Charitable Fund, or go to www.ba5k.org to donate online.

COMPANY OR CONTRIBUTOR NAME

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT E-MAIL

PHONE

FAX

WEB SITE

SPONSORSHIP LEVEL: PRESENTING PLATINUM GOLD SILVER BRONZE
 CONTRIBUTOR IN-KIND

TOTAL \$